Community Needs and New Library Services

OVERVIEW

This training module enables librarians to understand and then respond to the needs of their communities by developing and delivering relevant library services.

LEARNING OUTCOMES

Participants will be able to:

- Identify and describe the various types of library users and potential users in their communities
- Understand the reasons why different people in their communities use or do not use the library
- Identify appropriate library services that will meet the needs of different community groups
- Understand the principal resources required by libraries and identify potential sources for new resources to support library services
- Understand the principles of developing key messages for communicating the importance of library services in the community

TOPICS

- Analyzing community members and their needs
- Gauging service demand and usage
- Assessing library assets and resources
- Initiating and enhancing library services
- Pursuing new resources and promoting new services
- Measuring library service value and success

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